

# TELL ME ABOUT CLOUD COMPUTING



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Talk to us about  
using Cloud Computing  
in your business

**0845 600 2526**  
[www.isltechnology.co.uk](http://www.isltechnology.co.uk)

## WHAT IS IT?

'Cloud Computing' is when you access and store data via the internet. Cloud Computing is a general term for the delivery of hosted services over the internet.

There are Private, Public and Hybrid Cloud hosting options:



A Private Cloud gives you dedicated servers that only your business can access through/over the internet.



A Public Cloud gives you resources such as applications and storage on a server which is shared by other users and businesses and accessed through/over the internet.



A Hybrid Cloud is a combination of Private and Public Cloud hosting services.

## WHAT CLOUD COMPUTING DOES

Cloud Computing offers you options and flexibility in how you manage your IT system and how you access and store your data.

### *A flexible service*

Cloud Computing services are tailored to the needs of your business – use as much or as little resource as your company requires.

### *Added value*

When accessing your Private Cloud service, it may make sense for you to use ‘dumb terminals’ which can be basically thought of as computers without a brain. This would improve network security and give you much greater control over your users’ computer activity. Dumb terminals are also cheaper to buy and run than normal computers.

### *Time saving*

Maintaining and upgrading your server and applications can be a huge drain of time and resources. Investing in managed Cloud services can pay dividends in allowing you to concentrate all your time and resources in running your business.

## THE BENEFITS OF CLOUD COMPUTING

Cloud computing offers several benefits for businesses and end users:



There is a vast reduction in upfront capital investment required which can help with cash flow and financial planning as you are billed monthly, quarterly or annually for your cloud services.



All your applications and data can be accessible from anywhere in the world over the internet.



It is very scalable as you can easily increase or decrease the number of users needing access while only paying for active users.



You are always entitled to the latest version of software therefore avoiding ongoing upgrade costs.



You can quickly add new server roles as and when you need them.



You can reduce administration and running costs.



## A SERVICE YOU CAN TRUST

With a dedicated account manager backed up by a team of 10 highly trained full-time support staff, **ISL** supports small and medium-sized businesses throughout the North of England.

Our permanently-manned helpdesk is available to all our customers with IT support contracts for fast response support.

Call us on **0845 600 2526** or email [info@isltechnology.co.uk](mailto:info@isltechnology.co.uk) to talk about a one-month free trial



**ONE MONTH  
FREE TRIAL**

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Some of our partners:

